

CAN VS POUCH

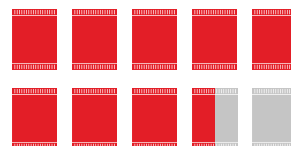
..... BY KAGOME

KAGOME



Pouches have a 12-month shelf life, ensuring the product maintains Kagome's quality standards.

85%
LESS WASTE



Switching from a #10 can of tomato paste to a pouch resulted in an **85% reduction of primary packaging waste**.



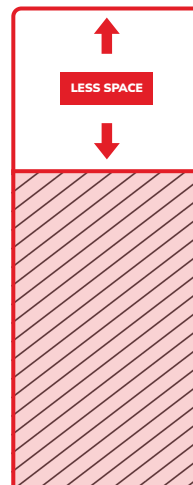
#10 CANS CREATE A SAFETY HAZARD

#10 cans create a **safety hazard** for restaurant employees due to **sharp edges** on the can and lid, and often require special tools or equipment to open which may risk **cross-contaminating** the product.

Flexible packaging occupies

40% LESS SPACE

Flexible packaging occupies **40% less space than metal cans**, optimizing warehouse space and back-of-house storage.



AN EMPTY POUCH WEIGHS 1/10 AS MUCH AS AN EMPTY #10 CAN



COST SAVINGS



ENERGY SAVING



SPACE SAVINGS

MOVING AWAY FROM RIGID METAL CANS AND USING FLEXIBLE PLASTIC POUCHES

BECOMING A FLEXIBLE COMPANY

KAGOME

BY KAGOME

1

BETTER FOR THE ENVIRONMENT

Pouches offer a higher product-to-package ratio for less total waste and resource consumption, like water.



75%
LESS ENERGY

Producing pouches consumes 75% less energy while emitting one-tenth of the amount of CO2 compared to metal cans.

2

COST REDUCTION

You can fit more pouched tomato sauce on one pallet than canned tomato sauce, reducing transportation cost.

POUCH



=

CAN



1 truckload of
pouch film rolls

15+ truckloads of
empty rigid containers

3

OPTIMIZE OPERATIONS

! NOTICE

Can openers create sharp edges on rigid packaging, creating a safety hazard. Scraping remaining product from cans increases cross-contamination and additional mess.

FLEXIBLE PACKAGING OCCUPIES



40%
LESS SPACE

than metal cans, saving back-of-house shelf storage.

YOUR JOURNEY FROM RIGID METAL CANS TO FLEXIBLE PLASTIC POUCHES HAS NUMEROUS BENEFITS INCLUDING COST SAVINGS, INCREASED SUSTAINABILITY, AND IMPROVED SAFETY AND BACK-OF-HOUSE OPERATIONS.



WE STRIVE EVERY DAY TO BECOME A LOW-CARBON,
ZERO-WASTE BUSINESS, AND INSPIRE AND LEAD
CHANGE FOR A MORE SUSTAINABLE TOMORROW.



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